

Making a Move

An Update to the 2009 Louis K. Brandt Predictions

When we [last visited our predictions](#) for the CoB's 2009 Louis K. Brandt Research Award, MIS stalwart, Fujun Lai, stood solidly at the top. Though that remains true even today, Lai's hold on the top position is a bit more tenuous heading into fall 2008, the stretch run. A recent Internet search has revealed that CoB economist, Trellis Green, has not one recent A-level publication, as reported earlier, but two.



Trellis Green

This fact moves Green from a three-way tie for 7th into sole possession of 3rd (at the moment). Green's new position is reflected below in Table 1.

Table 1
2009 Louis K. Brandt Award Predictions

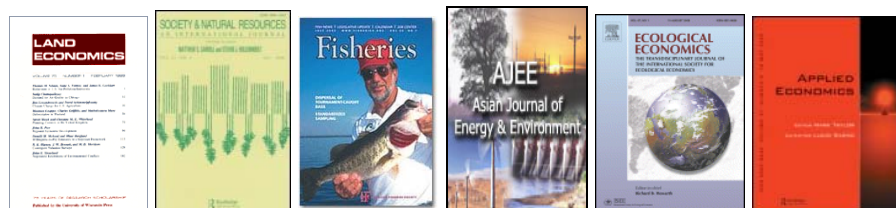
Rank	Name	Unit	2007-08 Journal Publications
1	Lai, Fujun	MIS	Industrial Management & Data Systems Supply Chain Management: An International Journal Total Quality Management & Business Excellence Journal of Supply Chain Management Industrial Management & Data Systems International Journal of Production Research International Journal of Quality & Reliability Management
2	Anderson, Mary	ACC	Journal of Business & Economics Research Advances in Accounting The CPA Journal
3	Green, Trellis	ECO	Applied Economics Applied Economics
4	Hsieh, Chang-Tseh	MIS	International Journal of Electronic Finance Journal of Computer Information Systems Industrial Management & Data Systems Communications of the IIMA
	King, Ernest	BL	Managerial Finance Atlantic Economic Journal Journal of Real Estate Finance and Economics Humanomics Real Estate Law Journal
6	Lindley, James	FIN	Financial Management Managerial Finance
	Wittmann, Michael	MKT	Industrial Marketing Management Journal of Business-to-Business Marketing
8	Sequeira, Jennifer	MGT	Journal of Business Research

			International Journal of Globalization & Small Business
			Journal of Developmental Entrepreneurship
9	Burgess, Brigitte	FM	Environment & Behavior
	DePree, Marc	ACC	The CPA Journal
11	Chen, Kuo Lane	MIS	Journal of Systemics, Cybernetics & Informatics
			Journal of Systemics, Cybernetics & Informatics
			Communications of the IIMA
12	Jordan, Charles	ACC	International Journal of Innovation & Learning
			Journal of Applied Business Research
			Academy of Accounting & Financial Studies Journal
			Journal of Business & Economics Research
			Journal of Business & Economic Perspectives
			Journal of Education for Business
			Journal of Applied Business Research
			Journal of Organizational Culture, Communications & Conflict
			Academy of Accounting & Financial Studies Journal
			Oil, Gas & Energy Quarterly
13	Clark, Stanley	ACC	Journal of Business & Economics Research
			Journal of Business & Economics Research
			Journal of Business & Economic Perspectives
			Journal of Education for Business
			Journal of Applied Business Research
			Journal of Organizational Culture, Communications & Conflict
			Academy of Accounting & Financial Studies Journal
			Oil, Gas & Energy Quarterly
14	Nissan, Edward	ECO	Journal of Business & Economics Research
			Clm Economia
			Journal of Global Business
			Journal of Economic Studies
			Southwestern Journal of Economics
			International Advances in Economic Research
			Journal of Business Issues
			Journal of Economics & Finance
			Journal of Global Business
			Southwestern Economic Review
			Informacion Comercial Espanola Revista de Economia
			Southwestern Journal of Economics
			Multinational Business Review
15	Carter, George	ECO	Journal of Global Business
			Journal of Economics & Finance
			Journal of Economics & Finance
			Southwestern Economic Review
			Informacion Comercial Espanola Revista de Economia
			Southwestern Journal of Economics
16	Hood, Matthew	FIN	Journal of Economics & Finance
	Malik, Farooq	FIN	Journal of Sports Economics
			Quarterly Review of Economics & Finance
			International Review of Economics & Finance
18	Monchuk, Daniel	ECO	The Review of Regional Studies
			Journal of Regional Analysis & Policy
			Review of Agricultural Economics
			Journal of Nicotine & Tobacco Research
19	Niroomand, Farhang	ECO	Southwestern Journal of Economics
			Journal of Economic Studies
			Journal of Global Business
			Multinational Business Review
			International Advances in Economic Research

20	Pate, Gwen	ACC	Academy of Accounting & Financial Studies Journal
	Shi, Weihua	FIN	Journal of Business & Economic Perspectives
			Review of Pacific Basin Financial Markets & Policies
			Journal of Financial Services Marketing
22	Becker, Cheryllynn	TM	Journal of Food Service Business Research
	Clark, John	FIN	Managerial Finance
	Magruder, Scott	MIS	J of International Technology & Information Management
	Peyrefitte, Joseph	MGT	Journal of Managerial Issues
26	Jackson, Steven	ACC	Journal of Business & Economic Perspectives
			Journal of Business & Economic Perspectives
			Journal of Business & Economic Perspectives
27	Lambert, John	IB	Revue du Management Technologique
			The Academy of Marketing Studies Journal
			The Entrepreneurial Executive
			Journal of Legal, Ethical & Regulatory Issues
			Journal of Organizational Culture, Communication & Conflict
28	Zantow, Kenneth	MGT	Research in Ethical Issues in Organizations
			International Journal of Information Technology Management
29	Henderson, James	ACC	Journal of Business & Economic Perspectives
	Marvasti, Akbar	ECO	American Economist
	Posey, Roderick	ACC	Journal of Business & Economic Perspectives
32	Topping, Sharon	MGT	Advances in Healthcare Management
33	Dakhli, Sami	ECO	
	Davis, Donna	MIS	
	Doty, Harold	MGT	
	Drake, Erin	FM	
	Duhon, David	MGT	
	Gunther, William	ECO	
	Klinedinst, Mark	ECO	
	LaFleur, Elizabeth	MKT	
	Price, Catherine	TM	
	Smith, Robert	ACC	
	Smith, William	MKT	
	Yaoyuneyong, Gallayanee	FM	

Notes: A-level journals are listed in blue font. The CoB's endowed professorship-holders are listed above in red font.

Green's research career in USM's business school has historically been hot and cold, and he appears to be in another hot stretch at the moment. Green's research career began on top, with a 1986 publication in the A-level *Land Economics*. That was followed by the hot period from 1991-94, when Green produced publications in both *Society & Natural Resources* and *Fisheries*, two quality outlets in the natural resources area.



Green's third hot streak came from 2000-03, when he published in the *Asian Journal of Energy & Environment* and the highly-regarded *Ecological Economics*. Since 2007, Green's research

program has taken another sharp turn upward with *two* publications in the A-level *Applied Economics*.

Also making a strong push upward is business law prof, Ernest King, who vaults from a three-way tie for 19th in the earlier report linked above and into a two-way tied for 4th now. King shares the 4th spot with his department-mate, Chang-Tseh Hsieh, the *McCarty Distinguished Professor of Management Information Systems*. King's move also pushes Kuo Lane Chen, another MIS faculty, out of the top 10, at least for the moment.

Though Lai continues to lead, the race has tightened up some and it promises to be a close one all the way to the December 2008 finish line.